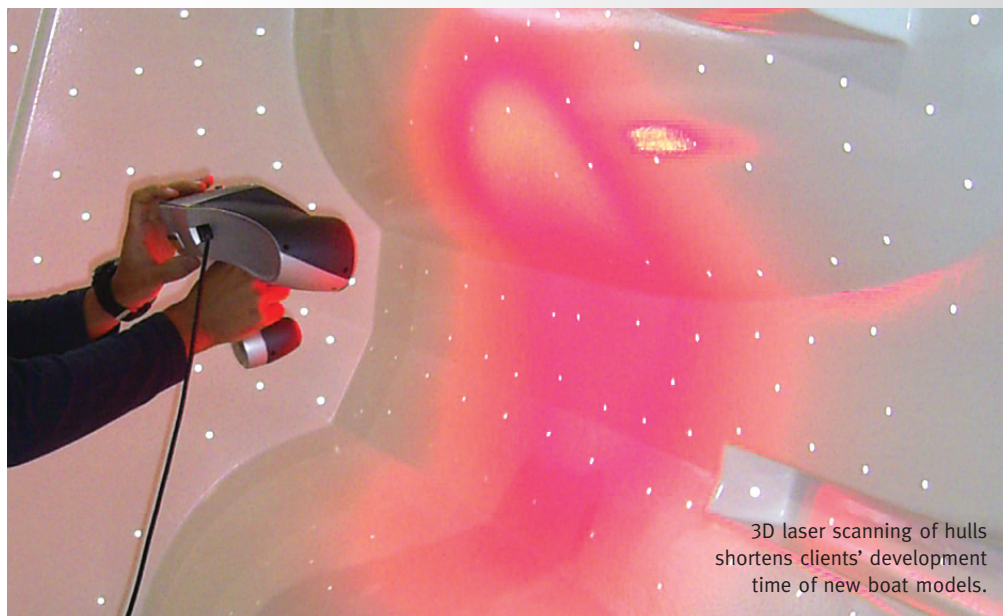




# PROTOSYS

## ZScanner lets marine design firm sail into new markets

- **Protosys** – a product design firm in Porto, Portugal, specializing in marine design and reverse engineering.
- **Challenge** – capturing precise data about products for 3D design and precious artifacts for preservation.
- **Strategy** – investing in the ZScanner™ 700, the first handheld, self-positioning 3D scanner on the market that can digitize 3D surfaces in real time.
- **Results** –
  - Opened new markets and revenue streams and has elevated the company's stature from both the engineering and civic perspectives.
  - Reduced boat design time from one year to less than four months.
  - Ensures that boat decks fit hulls every time, avoiding costly scrap and time-consuming rework.
  - Uncovered hidden signs, symbols and images in Bronze Age engravings recently discovered in the valley of Chãs Dégua - Piodão.
  - Captures historic relics for restoration, study and museum merchandise production.



3D laser scanning of hulls shortens clients' development time of new boat models.

Among the joys of business are the unexpected directions it can take you. Protosys, a product development firm in Portugal, is a case in point. The company is discovering that its powerful reverse-engineering technology is suddenly in high demand by, surprisingly, the archeology community.

Protosys, based in the heart of Porto, has an eight-year history of reverse engineering. In a bid to move into larger products and new markets, it recently invested in a 3D laser scanner from Z Corporation. The handheld nature of the scanner, unique in its market, made it easy for Protosys to capture data from large, complex surfaces like recreational boat hulls, providing uncompromisingly accurate digital models that solved traditional assembly problems.

What Protosys did not anticipate is that the scanner would turn out to be equally useful beyond engineering, specifically in archeological and preservation projects.

### Rapid, accurate marine design

Protosys is helping the boating industry in two main ways. First, it is helping manufacturers accelerate boat assembly and eliminate

costly errors that force redesign. Boat hulls are traditionally made from fiberglass, and the designs are used for years. When manufacturers introduce new boat models, they reuse hull designs and spend the bulk of their product development efforts on the deck, cabin and furnishings. Since their molds are based on handcrafted hull patterns, hulls are rife with minor imperfections. Minor imperfections add up, however, and can create headaches when a boat is assembled. When it's time to glue the hull to the deck, too often the parts don't fit together.

Protosys is helping boat manufacturers solve the problem by laser scanning the hulls and incorporating the data, flaws and all. It is using the ZScanner 700, the first handheld, self-positioning 3D scanner on the market that can digitize 3D surfaces in real time. Protosys imports the scan data as a digital model into its PowerSHAPE 3D CAD software. Designers and engineers can then use the CAD model, with its precise and actual dimensions, to work around any irregularities to ensure that the hull and deck fit together every time. Protosys finds this approach far superior to traditional measurement technologies that rely on cumbersome, fixed tripods and painstaking reassembly of virtual "slices" of an object.

**“When prospective customers see the ZScanner’s precision at work, they trust us with their business. Once you’re in 3D, there’s no limit to what you can do.”**

– ALEXANDRE PINTO BASTO  
PRODUCT ENGINEER/  
PROJECT MANAGER  
PROTOSYS



3D laser scanning of engraved tablets helps archeologists learn more from eroded artifacts.

## Precision breeds confidence

“When prospective customers see the ZScanner’s precision at work, they trust us with their business. If there’s a flaw in their hull, we can detect it and model around it, catching aberrations that the eye or tape measure cannot,” says Alexandre Pinto Basto, product engineer/project manager at Protosys. “Once you’re in 3D, there’s no limit to what you can do.”

Protosys is also using the ZScanner 700 for new hull designs. Often a new design is simply a larger version of a previous hull as the market yearns for bigger crafts. 3D digital data makes it easy and painless for manufacturers to enlarge a hull design without starting prototypes or mold patterns from scratch. They simply scale it up. “Traditionally it takes a year to develop a new hull and cover with two people working full time on the design,” says Basto. “Now it takes less than four months.”

## Preserving ancient culture

Protosys has been surprised to discover unanticipated, yet valuable, uses for its scanning technology, chiefly the preservation of endangered artifacts. For example, an archeology team discovered hundreds of engravings in the central Portugal valley of Chãs D’égua - Piodão. Made by Bronze Age humans, the engravings had eroded to the point where they were almost lost for eternity. Nonetheless, the team attempted to capture the signs and symbols by shining bright lights on translucent film on top of the stones and painstakingly pencil-tracing what detail was revealed. Despite everyone’s best efforts, much of the detail was inaccurate and the original was feared lost forever.

In a last-ditch attempt to salvage the project, the archeological team contacted Protosys. Basto scanned the engravings and was able to capture in minute and accurate detail the surface impressions the archeologists had missed, and in a fraction of the time it had been taking to pencil-trace the signs and symbols.

“It was astonishing what the ZScanner turned up,” said archeologist Paulo Ramalho. “Its accuracy far exceeds that of the human hand, eye or brain, so it captured signs, symbols, pictures, numbers and letters we were missing.

As a result, we obtained far more information than we could have developed ourselves and deepened our understanding of these ancient peoples’ lives, their territory, their movement, their habits and their religious practices.”

Shortly thereafter, another preservation agency called in Protosys to capture precise 3D data from the Fonte do Idolo in Braga, a Roman fountain and altar with Celtic language inscriptions. Protosys scanned the fountain and altar and gave the digital model file to the preservationists, who can use it for academic study, repairs, and production of replicas for museums and their shops.

The city of Porto is brimming with such culturally significant ruins. Since practicality demands that some are sacrificed for development, capturing 3D data preserves them digitally and gives city officials an objective basis for sound decision making.

“It’s not our core business or our original raison d’être, but preservation work is keeping us busy,” says Basto. “3D laser scanning lets us capture, with unparalleled accuracy, every contour of an artifact, and then bring it into the 3D data world, where it can be the subject of a virtual global archeology study, repaired, printed, manufactured, or otherwise preserved and enjoyed.”

“The ZScanner was the only scanner that made sense for us because of its mobility, ease of use, light weight, affordability and self-referencing nature,” continues Basto. “It’s the only way to go out in the field to capture large objects, whether they’re boats or ancient relics, and obtain data that doesn’t require extensive repair. We’re convinced of its value, and so are our clients. One client even went out and bought his own ZScanner.”

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